

1ST February 2009

PRESS RELEASE

GET BACK TO WORK!

South London based company *The Successful CV Company* (www.thesuccessfulcv.com) recently launched their Get Back To Work campaign for give individuals the opportunity of radically increasing their chances of securing interviews and job offers.

Established in 2008 *The Successful CV Company* has been successfully providing interview winning CV and Cover Letter packages to candidates at every stage of their career. Up to now the majority of their clients have arrived through word of mouth recommendations from their current clients.

They have an impressive track record!

- **72% of their clients gain an interview in less then 3 weeks after using a tailor-made CV from The Successful CV Company**
- **Over 50% of clients are receiving a job offer in less then 8 weeks after submitting their new CV to job applications.**

"After being out of work for over 5 months, I now have 3 interviews after uploading my new CV onto various jobsites..." Hardeep, IT Professional

"Next week I start my dream job, I couldn't have done it without my greatly improved CV!"
Amanda, Business Development Manager

"My CV really is working! I've been invited for an interview for a position that would be a great step up for me...your help has made a huge difference!" Claire, Project Sales Manager

When asked the secret of their success, Founder Elizabeth Bacchus answered; *"Our primary aim is working on quality, not quantity, we don't operate a CV production line, our highly qualified Career Consultants spend time with our clients, understanding their career aims and applying those to tailor-making successful career campaigns for them".*

Elizabeth continues *"All our Career Consultants are carefully selected, many have recruitment or HR backgrounds but we also have a large pool of Editors and Writers with extensive copywriting skills, who are experts in creating interview winning CV's. In addition we pay our Consultants well above the average rates for CV Writing because we know you get what you pay for!"*

Elizabeth set up *The Successful CV Company* after a long and rewarding career as a Career Coach working with individuals at the beginning of their career through to Executive and Board level clients. She recognised the need for a professional and affordable business providing CV Writing packages that would be accessible, particularly to individuals affected by the recession.

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Working with an extensive client list, *The Successful CV Company* has impressive market coverage with clients in the following country sectors:

- UK 52%
- Europe 22%
- USA 15%
- Rest of World 11%

The Successful CV Company is now marketing their services to online jobsites and recruitment agencies, inviting them to join the affiliate partnership programme to increase their website visitors and agency candidate's chances of securing interviews and job offers. Elizabeth added *"We know our service works; that is clearly reflected in how often our clients recommend us to their colleagues, friends and families, and of course the rate at which they gain interviews and receive job offers"*.

For further information

If you would like to talk to Elizabeth about services provided by The Successful CV Company or are a recruitment agency or online jobsite interested in the business to business affiliate programme, please speak to Elizabeth on 07815 636 608 or 0800 002 5124 or email her at elizabeth@thesuccessfulcv.com

Further information on this exciting and fast growing company can be found at www.thesuccessfulcv.com